

The legendary radio ship MV MI AMIGO has been known to survive the heaviest storms, breaking anchor chains, political attacks and even a hijack.

Radio Mi Amigo International, experienced a similar setback when we unexpectedly lost our founder and Captain: *Cpt. Kord*, who back in early January, suffered a major heart attack, leaving our station rudderless and in danger of sinking.

### **CREW: NO PANIC**

But the crew decided not to abandon ship in panic and measures were taken to save the station. A small management team was formed and with the help of returning former Mi Amigo staff with knowledge of its systems, the station not only remained on the air, but we regrouped, rebuild, reorganized and came out stronger than ever.

### 2018 - BACK ON TRACK

Now, ten months later, we're proud to say Mi Amigo is once again the fastest growing and *best Oldies station in Europe*, with a powerful, fully licensed Shortwave transmitter in the heart of Europe and two 24/7 HQ stereo web streams.

More and more listeners from all over Europe and even from as far as the US and Australia are finding us daily, both on Shortwave and online.

We're receiving so many positive reactions, the best evidence that our unique music format brings back the happiest of memories from 'the Golden Era of Offshore Radio.' A big thanks to all our loyal supporters, *stay tuned*!

# From 'The Fastest Growing AM Station in Europe' to: Europe's Best Oldies Station!

A little over four and a half years ago, we started out as a virtual, contemporary incarnation of the 'MV Mi Amigo', the legendary radio ship of Radio Caroline and Radio Mi Amigo. She served the longest of all known radio ships, enduring many storms, but always surfacing.

A modern day version of that notorious ghost ship 'the Flying Dutchman', carrying its original cargo and a crew of former pirate DJs. Still sailing the short waves...

Lately we find that the popularity of our station reaches far beyond areas and countries where pirates once ruled the radio waves.

Our Shortwave transmitters reach the four corners of the European continent. The online web streams cover the entire globe, and we now see new



listeners from as far away as Australia, Asia and the Americas. They seem to have no trouble finding us, and they keep coming back, even though they never heard of offshore radio stations.

#### Why is that?

The answer is simple: not only do we play the best and most original selection of 'oldies', we present them in ways that remind listeners of 'the 'Golden Years of Radio' in their own countries. After all, the European pirates were modelled after commercial radio in America and Australia in those days.

Mi Amigo International has that unique 'Free Radio' feel, that only existed in Europe and the UK, on those ships out there in the North Sea. Right there -from their tall masts- is where the famous '*British Invasion*' originated, where world-famous artists such as the Beatles and so many others were first played on the radio. It's where the MV Mi Amigo was anchored - and sank.

Today we are still firmly connected to that past and our listeners can still feel that vibe today, listening to Radio Mi Amigo International and its many original pirate-era DJs, that once served on those legendary radio ships.

In the US, 'oldies stations' are now the fastest growing segment in online radio, a trend that we recognize all too well. Older listeners want stations that sound 'alive' and not like Spotify playlists. Many younger listeners are just discovering the great pop music made in those early days of pop. What better than to be introduced to those epic tracks then by the original DJs?

THAT is what makes the new Radio Mi Amigo International 'the Best Oldies station in Europe' - and maybe in the entire world...

### **YOU** can help us stay on the air FOREVER



It's a challenge running a Free Radio station in today's economic environment...

...but over the past 4 years we've always managed and never missed a single hour of air-time.

In the past it was always *Captain Kord* who paid for all Radio Mi Amigo International's expenses.

Today, most of our crew members contribute out of their own pockets and additionally we are actively looking for sponsors, big or small, everything helps.

#### Now YOU can actively help too!

We ask you for your help: please make the effort to support Radio Mi Amigo International. It will make all the difference.

You have let us know many times that our music and programs provide you with enjoyment and bring back great memories.

### You lost Free Radio once, remember how that felt... Don't let that happen again!

We really hope you'll offer a little something back our way to finance our continued operation as we've done for you, continuously since 2015.

Ask around in *your* network. See if you personally know someone at a company or organization that may be a perfect advertising candidate to reach a large European audience via Radio Mi Amigo International. Let us know!

We also invite you to simply make a one-time donation, or sign up for an automatic monthly payment.

Try this super easy PayPal link!





## ENTER OUR NEW AUTUMN COMPETITION!

It is that time of the year again: Radio Mi Amigo International's big annual autumn competition is here. And this year's prizes are bigger and better than ever!

Win a **SDR shortwave receiver** from our great sponsor *SDRplay*, yearly subscriptions to magazines *RadioUser* and *Wireless*, fantastic books and iBooks by *Lion Keezer* and *Paul Rusling*. In co-operation with our old friends at Radio Caroline you can win a visit for you and a friend to their radio ship ROSS REVENGE, anchored in the river Blackwater. On board, you will meet the DJs and attend Caroline's live broadcasts in the studio with them. Good chance you may even run into our own Johnny Lewis...

**How to enter the competition and win?** Just visit the Radio Mi Amigo International <u>website</u> and listen to our shows. You'll find all the information you need!

### **RNI's 'HANS TEN HOOGE' TO JOIN MI AMIGO!**

This just in: former RNI newsreader/DJ 'Hans ten Hooge' (real name: Hans Hogendoorn) is expected to join our team of offshore jocks soon! We'll announce more details of this great news in an extra special edition of our newsletter soon! Stay Tuned...



Radio Mi Amigo International's 6085 kHz, 7310 kHz and 3985 kHz shortwave broadcasts are facilitated by <u>ShortwaveService</u> in Germany

